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PRESS RELEASE

PBAPP WINS TWO “PENANG TOP ACHIEVERS” AWARDS

- **“Industry Excellence in Public Service” for PBAPP**
- **“Masterclass – Icon of the Year” for PBAPP and PBAHB CEO**

PENANG, Thursday, 29.8.2019: Perbadanan Bekalan Air Pulau Pinang Sdn Bhd (PBAPP) received two awards during “Penang Top Achievers 2019 Awards Nite” at the G Hotel here last night.

Organised by “The Leaders Online”, a team of global professionals, the event recognised the achievements of leaders across all sectors in Penang and acknowledged their contributions towards economic development and nation-building.

PBAPP won the “Industry Excellence in Public Service” award for its involvement in expanding corporate and community development, and steering the water supply business in Penang to greater heights.

PBAPP and PBA Holdings Bhd (PBAHB) CEO Dato’ Ir. Jaseni Maidinsa was conferred the “Masterclass – Icon of the Year” award for leadership achievements in the Malaysian water supply industry.

Corporatised in 1999, PBAPP is commemorating 20 years of public service for the benefit of Penang and its people in 2019.

PBAPP’s key performance indicators in 2018 include:

- 100% urban and 99.8% rural water supply coverage, on a 24/7 basis.
- “No water rationing” in Penang for 19 consecutive years.
- Treated water quality that exceeded the parameters of the Quality Assurance Policy set by the Malaysian Ministry of Health.
- The highest treated water reserve margin in Malaysia at 32.9%.



- Multiple awards for outstanding achievements in water supply engineering, management, human resource development, and occupational safety & health.

Dato' Ir. Jaseni is a registered Professional Engineer with the Board of Engineers Malaysia (BEM), a Member of the Malaysian Water Association (MWA), a Member of the Institute of Engineers Malaysia (IEM) and a Member of Universiti Sains Malaysia's Industry/Community Advisory Panel (USM ICAP) for the School of Engineering.

To date, he has served Penang in PBAHB, PBAPP and (the former) *Pihak Berkuasa Air* for 34 years.

Dato' Ir. Jaseni is a strong advocate for:

- Conservation of water catchment areas, especially Ulu Muda, as the beginning of the water supply value chain.
- Holistic and sustainable water supply management (through the implementation of both supply and demand management initiatives) in this age of climate change.
- Consumer awareness and education to cultivate a “water-smart” and well-informed water saving society.
- Competency training and certification of all water supply industry personnel in Malaysia.

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28.8.2019 : PBAHB & PBAPP CEO Dato' Ir. Jaseni Maidinsa receiving the "Masterclass – Icon of the Year" award from Malaysian Deputy Minister of Finance, Dato' Haji Amiruddin bin Haji Hamzan.



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