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PRESS RELEASE

## **PBAPP CEO RECEIVES IEM PENANG’S “DISTINGUISHED ENGINEER AWARD”**

PENANG, Monday, 12/11/2018: The Institution of Engineers, Malaysia, Penang Branch (IEM Penang) has presented Dato’ Ir. Jaseni Maidinsa with its “Distinguished Engineer Award 2018”.

IEM Penang Chairman Ir. Yau Ann Nian presented the award to Dato’ Ir. Jaseni, the Chief Executive Officer of Perbadanan Bekalan Air Pulau Pinang Sdn Bhd (PBAPP) and PBA Holdings Bhd (PBAHB), at IEM Penang’s 51<sup>st</sup> Anniversary Dinner on 2/11/2018.

YB Zairil Khir Johari, the Penang State Executive Councillor for Flood Mitigation, Public Works & Utilities, represented Penang Chief Minister YAB Tuan Chow Kon Yeow as the guest of honour at the dinner.

To date, Dato’ Ir. Jaseni’s career in the water supply industry spans 33 years. On 1/4/2007, he was appointed as CEO of PBAHB and General Manager of PBAPP. He was re-designated as CEO of PBAPP on 1/3/2015.

During his tenure as CEO, PBAPP achieved the following key milestones:

- 2007: Launching of the Penang Water Services Academy (PWSA).
- 2011: International “WaterLinks Award” for Best Water Operator Partnership with PDAM Tirta Musi Palembang.
- 2011: Migration to the National Water Services Restructuring Initiative (NWSRI) to comply with Federal laws. This migration facilitated the interest-free settlement of RM655.2 million in Federal water supply loans over a 45-year period; and secured a RM1.2 billion Federal grant for the Mengkuang Dam Expansion Project.
- 2013: Two national KeTTHA Industry Awards (KIA) – “Water Services Operator of the Year” and “Efficiency Award”.



# PBA

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- 2015: Two awards from the 33<sup>rd</sup> Conference of the ASEAN Federation of Engineering Organisations (CAFEO33) – “ASEAN Outstanding Engineering Award for the Sungai Dua Water Treatment Plant” and “ASEAN Outstanding Engineering Award for Dato’ Ir. Jaseni Maidinsa”.
- 2017: Penang became the first Malaysian state to require developers to install water saving devices (WSDs) in all new buildings. Since WSDs are devices that save water automatically with every use, this initiative effectively ensures that all new buildings in Penang will be “water-friendly”.
- 2018: Two awards from the Malaysian Water Association (MWA):
  - “Malaysia Water Industry Achievement Award : Best Water Treatment Plant” for the Sungai Dua Water Treatment Plant.
  - “Malaysian Water Award 2018 for Management” to Dato’ Ir. Jaseni Maidinsa.
- 2007 – 2018: No water rationing in Penang.

Dato’ Ir. Jaseni is a strong advocate for:

- Sustainable conservation of water catchment areas (especially the 163,103 hectares of rainforests in Ulu Muda, Kedah);
- Holistic water supply management that focuses on both supply and demand management; and
- Water consumer awareness and education to promote a water saving society in Penang.

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