



PBA

Perbadanan Bekalan Air
Pulau Pinang Sdn Bhd
(475961-X)

Memenuhi segala keperluan bekalan air anda

Meeting all your water supply needs

Press Statement by Y.A.B. TUAN LIM GUAN ENG

Chief Minister of Penang

Chairman, Perbadanan Bekalan Air Pulau Pinang Sdn Bhd and PBA Holdings Bhd.

Penang, 4 August 2014.

SPONSORING A PENANG MOUNTAIN BIKE CHAMPION

Perbadanan Bekalan Air Pulau Pinang Sdn Bhd's (PBAPP) is pleased to announce its sponsorship of downhill mountain bike (DH MTB) racing champion Adam Faroze Ahmed.

A Penang boy, Adam is a 26-year-old semi-professional DH MTB racer who has been travelling around Malaysia, as well as overseas, to compete in 2014. He has won three races so far this year:

- The Kenyir MTB Challenge in Terengganu, on 11th May 2014;
- The Western Australia State Downhill Race Series 3 in Perth, Australia (expert category) on 31st May 2014; and
- The Kiara Downhill Domination in Kuala Lumpur, on 8th June 2014.

In June 2014, he has also managed to achieve:

- 4th placing in the Kona Victorian DH MTB (expert category) in Victoria, Australia; and
- 5th placing in the Philippines National Championships / 2014 ASEAN MTB Cup Series 1 in Cebu.

On 4th July 2014, PBAPP handed over a RM15,000 sponsorship cheque to Adam, in recognition of his national and international achievements, as well as to support his dream of flying Penang's colours high in other DH MTB races this year.

The sponsorship will help to cover his expenses to participate in 6 more races this season:

- The Malaysian National Championships / 2014 ASEAN MTB Cup Series 2, in Sabah, from 15 to 17th August;
- The Japan National Series J1 Winghills, 26th and 27th September;
- The UCI Asian Continental Championships in Sumatra, Indonesia, on 31st October;
- The Asia Pacific Downhill Challenge, in Bali, Indonesia, on 7th November;
- The Chiangmai Downhill Challenge, Thailand, in November; and
- The "Kuantan Beat My Time" Race in Pahang, Malaysia, in November.

This sponsorship is in line with the Penang State Government and PBAPP's commitment to support and provide incentives for Penang athletes. We always want to promote excellence in sports, and encourage our sportsmen and sportswomen excel.

Cycling also promotes a healthy and green lifestyle in Penang and supports our aim to create a Cleaner, Greener and Healthier Penang for all.

Press Statement: SPONSORING A PENANG MOUNTAIN BIKE CHAMPION / Page 1 of 2

Ibu Pejabat:

Tingkat 32 & 33, Komtar,
Jalan Penang, 10000 Pulau Pinang.
Tel: 04-263 4200
Fax: 04-261 3581

Laman-web: <http://www.pba.com.my>

Pusat Panggilan (24 jam): 04-509 6509 (18 talian)

Padang Tembak: No. 36, Jalan Padang Tembak, 11400 Pulau Pinang. • Tel: 04-826 4200 • Fax: 04-826 9105

Butterworth: No. 77, Taman Selat, Jalan Bagan Luar, 12000 Butterworth, Pulau Pinang. • Tel: 04-324 4200 • Fax: 04-332 3133

Perai: No. 1111, Tingkat Perusahaan 6-D, Kawasan Perusahaan Perai IV, 13600 Perai, Pulau Pinang. • Tel: 04-502 4200 • Fax: 04-507 4700

Jawi: No. 1830, Jalan Changkat, 14200 Sungai Jawi, Seberang Perai Selatan. • Tel: 04-583 3200 • Fax: 04-583 3250

Bertam: No. 2160, Kompleks Pentadbiran Bertam, Jalan Bertam 1, 13200 Kepala Batas, Seberang Perai Utara. • Tel: 04-575 5200 • Fax: 04-575 3746



PBA

Perbadanan Bekalan Air
Pulau Pinang Sdn Bhd
(475961-X)

Memenuhi segala keperluan bekalan air anda

Meeting all your water supply needs

At the same time, we wish to further enhance Penang's position as a bicycle-friendly tourist destination.

We hope that our sponsorship of Adam will inspire more people in Penang to take up cycling, especially amongst our youths, while increasing our visibility amongst the national and international mountain bike community.

Adam is the highest ranked Malaysian DH MTB racer by UCI, cycling's international federation which is recognised by the International Olympic Committee (IOC). In 2013, he was ranked 166 amongst all DH MTB racers in the world, and he is one of the best-known mountain bikers in Malaysia.

Besides wearing the PBAPP logo and the word "Penang" on his race jersey in the second half of 2014, Adam also posts race videos on vimeo.com, as well as race reports and updates on his facebook account and team website as listed below.

As I understand it, the team website recorded over 3 million hits in 2013. Meanwhile, Adam's race video postings were viewed more than 80,000 times, and have been linked to pinkbike.com and vitalmtb.com, two of the world's largest mountain bike websites.

So, on behalf of the Penang State Government and PBAPP, I wish Adam all the best in all his races in 2014. Please do your best for Penang, and we will cheer for you all the way.

Thank You.

Adam Faroze Ahmed

- | | |
|------------------------------|--|
| ▪ Sport / Discipline | Cycling / Downhill Mountain Bike Racing (DHI) |
| ▪ Age | 26 |
| ▪ Height / Weight | 179cm / 68kg |
| ▪ No. of Years Racing | 11 |
| ▪ UCI World Ranking (2013) | 166 |
| ▪ Sports Career Highlights | 3 race wins in 2014 (Kuala Lumpur, Kenyir and Perth)
Overall Champion, Malaysian National DH Series 2011
SUKMA Games Gold Medallist 2006 |
| ▪ Sponsors (2014) | PBAPP, Banshee Bikes / Fakawi Bikes, FJC and
Unsprung.sg |
| ▪ Profession | Business Development Manager, Etamax Sdn Bhd |
| ▪ Professional Qualification | Masters in Aerospace Engineering, University of Bristol |
| ▪ Facebook | facebook.com/adam.faroze |
| ▪ Team Website | fakawitribe.com |
| ▪ Race Videos | vimeo.com/downhill |

Issued by Perbadanan Bekalan Air Pulau Pinang Sdn Bhd

Contact : Puan Syarifah Nasywa bt Syed Feisal Barakbah
Corporate Communications Unit
Tel : 04-201 3231
Email : syarifah@pba.com.my

Press Statement: SPONSORING A PENANG MOUNTAIN BIKE CHAMPION / Page 2 of 2

Ibu Pejabat:

Tingkat 32 & 33, Komtar,
Jalan Penang, 10000 Pulau Pinang.
Tel: 04-263 4200
Fax: 04-261 3581

Laman-web: <http://www.pba.com.my>

Pusat Panggilan (24 jam): 04-509 6509 (18 talian)

Padang Tembak: No. 36, Jalan Padang Tembak, 11400 Pulau Pinang. • Tel: 04-826 4200 • Fax: 04-826 9105

Butterworth: No. 77, Taman Selat, Jalan Bagan Luar, 12000 Butterworth, Pulau Pinang. • Tel: 04-324 4200 • Fax: 04-332 3133

Perai: No. 1111, Tingkat Perusahaan 6-D, Kawasan Perusahaan Perai IV, 13600 Perai, Pulau Pinang. • Tel: 04-502 4200 • Fax: 04-507 4700

Jawi: No. 1830, Jalan Changkat, 14200 Sungai Jawi, Seberang Perai Selatan. • Tel: 04-583 3200 • Fax: 04-583 3250

Bertam: No. 2160, Kompleks Pentadbiran Bertam, Jalan Bertam 1, 13200 Kepala Batas, Seberang Perai Utara. • Tel: 04-575 5200 • Fax: 04-575 3746